

Emily Mai

[www.linkedin.com/in/mai-emily](http://www.linkedin.com/in/mai-emily)

emai3@asu.edu

## INTRODUCTION

I am a journalist who has experience with photography, web design, videography, audio recording, stop motion animation and writing for web and print. I am a responsible and diligent worker who can communicate and create project ideas with supervisors. I am capable of completing projects and tasks in a timely manner.

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## EDUCATION

### Arizona State University – Barrett, the Honors College (BA) Journalism and Mass Communication

August 2019 – Present  
GPA 3.92

- Dean's List
- U.S. President Barack Obama's Educational Excellence Award
- Arizona Department of Education Career and Technical Education Digital Communication Technical Skills Certification

May 2015

May 2019

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## WORK EXPERIENCES

### Visual Journalist

August 2022 – Present

Cronkite News, AZ PBS

- Wrote articles and created photo, video and stop motion animation graphics on the following topics:
  - Health, Politics, Sustainability, Education, Sports and Next Gen
- Covered elections and provided up-to-date information and photos for Arizona voters
- Hosted the daily audio podcast news briefing, CN2Go. I researched daily news coverage in Arizona, wrote scripts and recorded the audio.

### Marketing and Communications Assistant

ASU Gammage

- Interviews performers, community members and staff in order to write articles for the Inner Circle Magazine, ASU News and other news sites
- Designs social media posts and content on Canva, Photoshop and InDesign to engage audience and promote events at ASU Gammage
- Works directly with local community centers and businesses to promote community relations and upcoming events

### Editor/English Coach

August 2019 – Present

Supreme Master Television

- Trained and acts as an English speech and reading comprehension coach to non-English speakers
- Uses videography skills to assist during post-production of shoots
- Pitches story ideas and interviews business, group leaders, or individuals in the community for stories relating to Community Service and Environmental news

## LEADERSHIP EXPERIENCES & PROFESSIONAL DEVELOPMENT

### Math Club at ASU Public Relations Officer/President

October 2019 – Present

Sandra Day O'Connor High School, Phoenix AZ

- Plans and hosts STEM-related events, lectures, and general meetings
- Sends weekly communications to all members with a full agenda of events and opportunities for members
- Runs all social media accounts and creates promotional posters, flyers, and logo designs

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**Barrett Women's League Vice President of Public Relations and Outreach** **August 2021 – Present**

- Runs all social media accounts and creates posts, flyers, and designs for presentations and merchandise.
- Communicates with staff, other clubs, and related organizations in order to collaborate on events and stay informed with the community.
- Creates presentations and schedules in order to prepare other board members well for future events and meetings.
- Creates surveys and forms for members to partake in order to increase transparency and member outreach within the club

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**TECHNICAL SKILLS**

- Experienced and literate in the following publishing programs: Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Lightroom, Canva, Microsoft, Weebly, WordPress, and YouTube
- Experienced and literate in the following social media and social engagement platforms: Facebook, Fiverr, Instagram, Ko-Fi, Patreon, Pinterest, RedBubble, Reddit, Snapchat, LinkedIn, TikTok and Twitter
- Skills outlined in the Arizona Department of Education Career and Technical Education CTE Program Technical Standards